

INSIDE DELTA

NEWS FOR TRAVEL PROFESSIONALS.

KEEP CLIMBING



3RD QUARTER 2018

Welcome to the 3rd Quarter 2018 edition of Inside Delta, a newsletter designed to keep you updated on the latest from the Delta Air Lines network.

Delta is excited to have a new look, taking high-flying fashion to the skies. Our new, Zac Posen-designed uniforms are being worn by 64,000 employees around the world, including in Tel Aviv.

Meanwhile, we're operating our busiest summer ever across the Atlantic with 85 flights every day to the United States, including our daily nonstop flights to New York-JFK.

Don't forget, you can find out more product news, travel exceptions, policies and updates on the Delta Professional Travel Agency website. You can also register to receive our news directly to your inbox. Go to PRO.DELTA.COM/ISRAEL

Thank you for your support of Delta, we look forward to welcoming you on board.



Jimmy Eichelgruen
Delta Air Lines
Director Sales,
Africa, Middle East & India

CORPORATE

NEW UNIFORMS TAKE FLIGHT

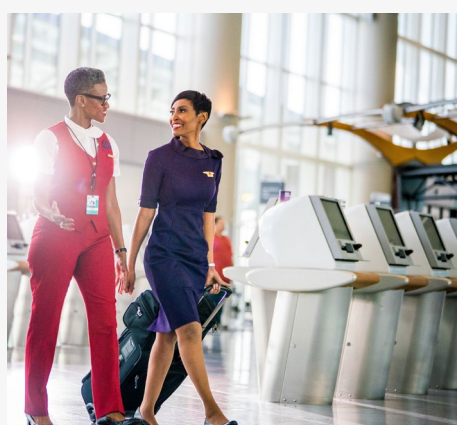
In one of the world's largest same-day uniform changeovers in history, 64,000 Delta employees went to work in their new uniforms on May 29.

Designed by Hollywood favourite, Zac Posen, the uniform combines high fashion, quality and a whole new colour scheme. Delta's iconic red and blue have been blended to create 'Passport Plum', to make a bolder, fashion-forward statement.

Look out for Delta employees in their new styles wherever we fly - including Tel Aviv. [Read more.](#)

UNIFORM FUN FACTS

- 3 Magic years in the making of Delta's new uniform collection
- 71 Different Delta uniform collections since 1934
- 7 Colours featured in the new Delta Uniform
- 300+ Cities served by uniformed Delta employees
- 5,500 Clothing items were available to try at fittings in Paris, London and Amsterdam



DELTA POSTS RECORD MAY PASSENGERS

In May 2018, Delta carried 16.8 million passengers across its broad global network - a new record for the month of May.

Almost 4.9 million passengers flew on Delta's transatlantic routes during the month, an increase of 5.8% versus the previous year. [Read more.](#)

OPERATIONS

SKY WAY AT LOS ANGELES GETS UNDERWAY

Delta and Los Angeles World Airports have formally kicked off the Delta Sky Way at LAX project. Delta's \$1.86 billion plan will modernize, upgrade and connect Terminals 2, 3, and the Tom Bradley International Terminal (Terminal B). Construction is expected to begin later this year.

When completed, the modern facility will offer more security screening capacity with automated security lanes, more gate-area seating, and a world-class concession program in partnership with Westfield Corporation. In addition, customers will find all the amenities they've come to expect, including the Delta One® at LAX check-in space and a new Delta Sky Club. [Read more.](#)



NETWORK

MORE CHOICE TO THE U.S. VIA EUROPE

In addition to a daily nonstop flight to New York-JFK, Delta customers flying from Israel to the United States now have even more travel choices. A new Delta codeshare service on partner Air France offers a network of connections to North America via Paris CDG.

The new codeshare is in addition to Delta's existing codeshares on its partners' flights operated by KLM via Amsterdam and Alitalia via Rome.

This summer Delta has expanded its transatlantic network, adding new flights from Paris CDG to Indianapolis and Los Angeles; from Amsterdam to Orlando and Los Angeles; and a seasonal flight from Rome to Detroit.

18 YEARS OF SKYTEAM

SkyTeam, of which Delta is a founding member, marked its 18th anniversary on June 22, 2018. Having started with four members - Aeromexico, Air France, Delta and Korean Air - today the alliance has 20.

Customers benefit from nonstop flight options from Israel to destinations across North America, Europe and Asia and worldwide connections. Plus, they can earn and redeem frequent flyer miles across all member airlines.

Meanwhile, Elite Plus, First and Business Class customers enjoy SkyPriority services, such as priority check-in and boarding, at more than 1,000 airports.

PRODUCTS & SERVICES

PICK YOUR PLATE!

Delta One customers flying from the U.S. to Europe can now choose their meal before they fly. The move comes following strong customer feedback about pre-select meals on test routes from Atlanta and New York-JFK to Europe, and is part of Delta's focus on personalizing the onboard experience.

Eligible customers will receive an email communication three days prior to their flight asking them to choose an option from Delta's latest seasonal, regionally-influenced menu.



Delta plans to roll out the pre-select service on all international flights later this year. [Read more.](#)

COMMUNITY ENGAGEMENT

TLVFEST

For the fourth year, Delta was the proud airline sponsor of, the only LGBT film festival in the Middle East. The airline hosted an opening night celebration at TLV Cinematheque.

TLVFest is one of the most popular events of Tel Aviv's Pride celebrations and for the past 13 years has attracted thousands of cinema fans to the city from all over the world for the 10-day event.

Delta is a long-time supporter of the LGBTQ community, celebrating diversity, acceptance and inclusion. This year, Delta's U.S. sponsorships for 2018 include the LA Pride Festival, Seattle PrideFest, Seattle Pride, Utah Pride Festival, Cincinnati Pride, Boston Pride, NYC Heritage of Pride, Motor City Pride in Detroit, Twin Cities Pride in Minneapolis as well as the Atlanta Pride Festival in October.



About Inside Delta.

Inside Delta is a newsletter produced exclusively for travel professionals by Delta Air Lines, Inc.

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